Eligibility Criteria

* Your organization must be defined as a Pregnancy Help Organization.
  + Pregnancy Help Organization (PHO) means: “*seeks to provide a range of services to individuals facing an unintended pregnancy with the intention of encouraging pregnant women to give birth to their unborn children; and does not perform, prescribe, provide referrals for, or encourage abortion or affiliate with any organization that performs, prescribes, provides referral for, or encourages abortion.”* This includes but is not limited to:
    - Organizations traditionally known as "crisis pregnancy organizations"
    - Maternity homes
    - Adoption agencies and
    - Social services agencies that provide material support and other assistance to individuals facing an unintended pregnancy to help those individuals give birth to their unborn children.
* The organization must be located in Southern and/or Eastern Arkansas.
* Applicants' background must demonstrate strong financial accountability.
* Applicants must demonstrate strong organizational leadership
* Applicants must not be under legal scrutiny
* Funds must be used for PHOs that help families cope with unexpected pregnancies and elevate the status of mothers, fathers, and their children.
  + This may include but is not limited to services such as:
    - Pregnancy test
    - Ultrasounds
    - STD/STI testing
    - Baby and maternity items
    - Food pantries
    - Financial literacy
    - Job preparedness
    - Transportation assistance
    - Parenting and bible classes
* Funds may not be used for the following reasons:
  + No funds can be used to directly pay for personal bills of:
    - Clients
    - Staff
    - Board members
  + Funds must not be used for political purposes.
  + Funds must be used within the PHO organization.